Hungary’s Essentials

AE2023_1 Budapest Day Tour

Discover the very essence of Hungary. A fast-track intro to understand and to take a bite of unique Hungarian values. Everything you must see, taste and experience in a day.

GREAT MARKET HALL
Visit Europe’s most beautiful marketplace, the Great Market Hall, full of life, tastes and stories. Marvel at the rich selection of fruits, vegetables, pickles, sausages, hams, fish, dairy and bakery products in the oldest and largest indoor market hall of Budapest. You can buy some gastro souvenirs like red pepper or a bottle of fine dessert wine from the UNESCO World Heritage listed Tokaj wine region, and even taste the traditional Hungarian street food, lángos and local delicacies such as savoury red-pepper ewe-cheese eg. körözött, wintersalami, spicy buffalo salami, smoked grey beef ham, mangalitza sausage, and artisan cheeses.

DANUBE RIVER CRUISE
Discover the UNESCO World Heritage listed attractions of the Hungarian capital aboard a magnificent ship, from where the whole city can be viewed without interruptions. Admire both banks of Budapest with the bridges linking them and the landmarks along the river, suchs as the imposing Neo-Gothic Parliament building, the former royal palace now housing the Hungarian National Gallery, the magnificent Matthias Church and Fisherman's Bastion and the dramatic hilltop Citadella. Imagine gliding through the sun-kissed water as you learn about the history of Budapest and enjoy the traditional Hungarian buffet lunch aboard the breezy deck of the ship.

ZWACK UNICUM MUSEUM
Explore the Zwack Unicum Museum and know the secrets of the Unicum which is as synonymous with Hungary as Lángos, Pálinka or Paprika. The recipe is guarded as tightly as Fort Knox, in which only the living members of the family are privy, but one thing we know: it’s an eclectic alcoholic, bitter tincture made up of 40 herbs and spices from all across the world. Visit the old distillery, namely the 'Heart of Unicum', and the cellar which is an exciting labyrinth with almost 500 oak barrels where the Unicum is aged for half a year. Crown the tour with tasting 4 types of Unicum straight from the barrels.

TECHNICAL DETAILS
Date: 22 September 2023
Time: 8:00-21:00
Departure / Arrival: Messe Wien Exhibition and Conference Center
Transfer: elegant coach
Minimum 30 pax
Full-day tour guide: EN/DE
Cost: 180 EUR/person

Apply by latest 15th August referring to the tour number, preference and language: incoming@otptravel.hu